

YOUR MARKETING NEEDS A PRO.

PUT A  BOWE ON IT.

 BOWEDIGITAL

bowedigital.com



WORK HARD.
PLAY HARD.
RESPECT EVERYONE.

Bowe Digital partners with businesses of all sizes, working as an extension of your team to drive real results. We take the time to understand your brand and bring your story to life through marketing solutions that work best for you.



HOW WE CAN HELP YOUR BUSINESS

- ⇒ Digital Check-Up
- ⇒ Social Media Management
- ⇒ Integrated Communications & Marketing Plans
- ⇒ New Real Estate Agent Training
- ⇒ Consumer Outreach & Advertising
- ⇒ Website Strategy & Development
- ⇒ Staff Training
- ⇒ Media Strategy
- ⇒ Digital Advertising Placement



DIGITAL CHECK-UP

- Examine all your digital property
- Complete a 48-hour process
- Deliver a "Good, Bad & Ugly" report
- Provide two recommendations for success



A photograph of a person wearing a light green button-down shirt, holding a smartphone with a green case. The person is looking at the phone. The background is blurred. The image is framed by a white border on the left and bottom, and a dark blue background with a green circle on the top left.

SOCIAL MEDIA MANAGEMENT

- Start with a digital check-up
- Create a social media strategy and plan
- Determine the audience, purpose and voice
- Provide posts for approval
- Allow room for real-life event posts
- Draft a plan for consumer reviews
- Two options: provide the map or drive the car



INTEGRATED MARKETING PLANS

- Use a company/brand story arc
- Create a 6- or 12-month plan
- Allow for "real-world magic"
- 60/40 split of original vs. repurposed content
- Include blog and press release options
- Provide a roadmap or execute the plan





NEW REAL ESTATE AGENT TRAINING

- Review the current agent recruitment process
- Craft a plan for new agent recruitment and retention
- Conduct one staff training session
- Build a social media and communications plan
- Host possible monthly webinars



Your brand has a story. **Let's tell it.**

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MORE:**

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