

# Automation Increases Engagement and Improves Sales



## CRM Automations Save Time & Money

The Real Geeks Lead Manager saves agents time and improves productivity by automating many aspects of managing a real estate company.

### **Agent/Lender Lead Routing**

Automatically assign leads based on source and geographic location.

### **Idle Lead Reassignment**

Leads get reassigned if agents don't take action.

### **Action Plans**

Help Realtors automate their business through action plans for better follow-up.

### **Email Integration and Sync**

All conversations are automatically synced with agents' email and integrated into CRM.

### **Follow-ups and Reminders**

Agents use the CRM to schedule appointments and get reminders.

### **Third Party Integrations**

Integrate all leads regardless of source, including Zillow, Trulia, and Realtor.com.

### **Email & SMS Autoresponders**

As leads enter the system, agents are automatically notified by an email and SMS notification to immediately follow up.

### **Agent Activity**

As leads enter the system, agents are automatically notified by an email and SMS notification to immediately follow up.

### **Too Many Features to List!**