

Real Estate Data Shield, Inc. (“REDS”), a Preferred Vendor for FNTG and ALTA’s Inaugural Elite Provider, announces the launch of REDS 3.0 (addressing emerging industry threat: cyber fraud, wire fraud, social engineering attacks, etc.).

**REDS 3.0 includes:**

- ✓ E-Commerce Website: Our new e-commerce website/learning management system, allows clients to purchase our products and register employees directly through our website with ease. This new web interface allows for easy setup, onboarding and management of users.
- ✓ Updated Staff Training Courseware: Our double award-winning courseware has been updated and includes additional **NEW** learning modules on emerging cyber fraud tactics.
- ✓ Policies & Procedure Templates and Security Self-Assessment Tool: Information Security policies & procedure templates and a company self-assessment tool for companies to jump-start the compliance process.

**Additional 3.0 features include:**

- ✓ Courseware is now accessible on tablets, portable devices and desktops.
- ✓ Client “Administrator” can easily track employee progress through a 2.0 dashboard.
- ✓ The new modules include our Compliance Coach avatar “CC”, who will guide employees through the courseware and learning process.
- ✓ The new “**Preamble Module**” educates employees and increases their awareness of the need to safeguard NPPI, while instilling a sense of urgency to change behavior.
- ✓ The new “**Summary Module**” bolsters the educational content in REDS 1.0 with a deeper dive into information security and Privacy Smart® best practices.
- ✓ REDS 1.0, 2.0 and now 3.0 were exclusively developed for the Title and Settlement industry by: (i) Christopher Gulotta, Esq., a nationally recognized subject matter expert in title, settlement & Information Security Compliance; (ii) Richard Purcell, Microsoft’s First Privacy Officer; and (iii) Professor Paul Schwartz, of Berkeley Law School.

Meet “CC”- CC was designed by Robert Lence, an internationally recognized cartoonist and story boarder who has worked for Walt Disney, DreamWorks and Pixar.



**Preferred Pricing**

**FIDELITY CODE: FNTG0001**

**Please note agents must enter this code when purchasing REDS products to be eligible for Preferred Pricing, so be sure to circulate to all agents**