

Heymarket and Zipwhip Comparison

Heymarket is the most intuitive platform for creating personalized conversations with customers, at scale. Learn how Heymarket empowers teams to:

	heymarket	zipwhip
Outbound	Campaigns	✓
	Reports	✓
	Templates	✓
	Smart Attributes	✓
	Trackable Links	✓
	Recurring Messages	✓
	Automation / Triggers	✓
	Import Contacts	✓
	Surveys	✓
	Tags	✓
Inbound	Templates	✓
	Auto Reply	✓
	Reports	✓
	AdWords Click to Message	✓
	Typing Indicator	✓
	Presence	✓
	Keyword Reply	✓
	Reminders	✓
Notes	✓	
Omnichannel	SMS Web Widget	✓
	SMS	✓
	MMS	✓
	Facebook Messenger	✓
	Instagram Messenger	✓
	Google Business Messenges	✓
	Apple Business Chat	✓
WhatsApp	✓	
Integrations	Hubspot	✓
	Microsoft Teams	✓
	Salesforce	✓
	Shopify	✓
	Slack	✓
	Zapier	✓
	Zendesk	✓
	Help Scout	✓